NOV 1 0 2005

PATENT APPLICATION Do. No. 2705-167

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

James Clark et al.

Serial No.:

09/864,360

Examiner:

Annan Q. Shang

Confirmation No.:

4571

Filed:

May 23, 2001

Group Art Unit:

2617

For:

CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING IN

VIDEO DISTRIBUTION NETWORKS

Date:

November 10, 2005

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Responsive to the Office Action dated August 11, 2005, enclosed is an amendment in the above-identified application. The fee has been calculated as shown below.

CLAIMS AS AMENDED					
For:	Number After Amendment	Previous Number	Extra	Rate	Additional Fee
Total Claims	29	31*	0	x \$50 =	\$0
Independent Claims	6	6**	0	x \$200 =	\$0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT		<u></u>	<b></b>		\$0

<sup>\*</sup>greater of twenty (20) or number for which fee has been paid

Any deficiency or overpayment should be charged or credited to deposit account number 13-1703.

Customer No. 20575

Respectfully submitted,

MARGER JOHNSON & McCOLLOM, P.C.

Julie Reed

Reg. No. 35, 349

210 SW Morrison Street, Suite 400 Portland, OR 97204 (503) 222-3613

I hereby certify that this correspondence is being transmitted to the U.S. Patent and Trademark Office via facsimile number

(571) 273-8300 on November 10, 2005.

Name: Janet Sullivan

lture

<sup>\*\*</sup>greater of three (3) or number for which fee has been paid

NOV 1 0 2005

PATENT APPLICATION Docket No. 2705-167

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: James Clark et al.

Serial No.

09/864,360

Examiner:

Annan Q. Shang

Confirmation No.

4571

Filed:

May 23, 2001

Group Art Unit:

2617

For:

CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING

IN VIDEO DISTRIBUTION NETWORKS

Date:

November 11, 2005

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## **AMENDMENT**

Responsive to the Office Action dated August 11, 2005, please amend the application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.